



TRUTONE DESIGNED ART FILES

Design Studios at Trutone

Many of the packages displayed in our catalog and online were created by our innovative graphic design team. They will be happy to assist with the design and development of your CD, DVD or vinyl record project. If you have an art concept or font style in mind, please make a sketch and include it with a high quality photo or illustration. If no direction is received, our designers will use your materials to create a professional, retail-ready package.

STILL HAVE QUESTIONS?
Contact us toll-free,
1-888-878-8663

HOW SHOULD I PROVIDE MY TEXT & PHOTOS TO THE TRUTONE ART DEPARTMENT?

Text and photos can be submitted on CD-R, DVD-R and portable flash drives.

Please provide all text in a typewritten Mac compatible format. Acceptable formats include: ASCII text files and text files created with a text editor such as SimpleText (Mac), TextEdit (Windows), or Notepad (Windows). We cannot accept handwritten text.

SPECIAL NOTE FOR MICROSOFT WORD USERS: Copy and pasting formatted text from a Word document into another application, will remove all formatting. If you require a particular font or style for your text — such as italics or bold — please supply a printout for reference.

If you are supplying a logo, photo or illustration, please scan at actual size, 300 dpi (for color and grayscale images) or 1200 dpi (for black & white line art and logos). Do not submit negatives, we can work only from positives.

The creation of custom illustrations or logos, photo or logo retouching, color correction, and the procurement of stock photography are not included in our design packages but are available at additional cost.

Ensure that all supplied art components contain the release number you have assigned to your project. This is the same number that should appear on your audio or video master. You may use the last 3, 4, or 5 digits of your UPC barcode as your release number.

WHAT'S THE TURN TIME FOR MY TRUTONE-DESIGNED PROJECT?

Within 3-5 days of receipt of your graphic components, you will receive a PDF or laser proof. Please indicate corrections and/or changes to this proof and email, fax or return it to us as soon as possible. We will make alterations and supply you with a second proof. Once we receive your final signed proof, we can go on to make the final digital proofs. If approved, your project will be printed in approximately 5-10 business days.

Expeditious proof approvals will greatly facilitate the processing of your order. Alterations from original direction, copy changes, and color corrections to photos are available at additional cost.